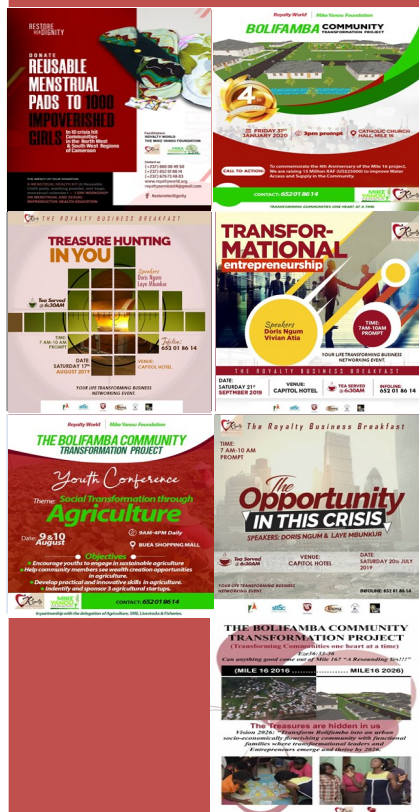


An Annual report

Royalty World 2020



ROYALTY WORLD

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TRANSFORMATION, INSIDE, OUT

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Introduction

About Us

Royalty World is a faith-based grassroots development focused organization, driving Social change through holistic transformation from within. We inspire individuals to embrace their identity, discover their uniqueness, maximize their potential and utilize their gifts to provide solutions to communities through transformational leadership and social entrepreneurship.

Period poverty is a prevalent social issue we identified in our local communities. It is not limited to those who cannot afford sanitary products due to limited finances, but also to those who have limited access to sanitary products, safe hygienic spaces in which to use them and the right to manage menstruation without shame or stigma is essential for anyone who menstruates

ROYALTY WORLD creates education platforms to envision, empower, equip and engage youths as transformational leaders to build their communities responsibly and holistically.

Vision

Socio-economically flourishing communities with functional families founded in Christ.

Mission

We envision, empower, equip and engage transformational leaders for holistic and responsible community development.



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Our Programs

- **Menstrual hygiene education:**

In partnership with our trading arm RINOO CAMEROON we address period poverty in communities by equipping adolescent girls with Menstrual Health Hygiene Kits and Education accompanied by transformational Leadership, Entrepreneurship and Skills Development. We also provide gender Inclusive health talks with boys.

- **Royalty Back to school Campaign:**

We assist vulnerable students who are willing to go to school but cannot otherwise provide tuition and school needs.

- **Royalty Coaching Academy:**

An educational platform designed to equip transformational leaders who will transform culture and build thriving communities and society.

- **Bolifamba Community transformation Project:**

We identified one community to test our development model, the goal is to “transform Bolifamba into an Urban Socio-economic flourishing community with functional families by equipping and engaging 300 transformational leaders and entrepreneurs by 2026.”

- **Royalty Business Breakfast:**

A faith-based business networking event designed to inspire social Entrepreneurship and equip transformational entrepreneurs

Our Core Values

- **#1: Love**
- **#2: Excellence**
- **#3: Service**



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Major Activities

Key Objectives for 2020

1. Provide Menstrual Health Hygiene and sexual reproductive health education to 1,000 Adolescent girls and Single mums, as well as gender inclusive health talks for boys.
2. Empower and equip 25 young girls and single mothers, helping them dream through empowerment forums, seminars, conferences and general sensitization campaigns.
3. Support young girls and single mums with seed capital as we help them translate them into social entrepreneurial ventures.
4. Provide Psychosocial Support to Single mothers and vulnerable youths internally displaced.
5. Through the support of partners provide specific vocational skill with seed capital for those starting businesses
6. Scholarship program: Together with our partners we support youths desiring to continue their education to go to school.

Projects

To accomplish the above objectives successfully we carried the following main projects:

- **The Royalty coaching Academy:**

The Royalty coaching Academy hosted several workshops and holiday programs to equip and train more transformational leaders with life skills and handy skills they need to make a



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- **Restore Her Dignity:**



We continued a project we launched in May 2019 with the goal to reach 10 communities with menstrual Health sanitary kits accompanied by transformational leadership and entrepreneurial skill development.

**RESTORE
HER DIGNITY**



**DONATE
REUSABLE
MENSTRUAL
PADS TO 1000
IMPOVERISHED
GIRLS**

**In 10 crisis hit
Communities
in the North West
& South West Regions
of Cameroon**

THE IMPACT OF YOUR DONATION
**A MENSTRUAL HEALTH KIT (6 Reusable
Cloth pads, washing powder, wet bags,
menstrual calendar) + 1 DAY WORKSHOP
ON MENSTRUAL AND SEXUAL
REPRODUCTIVE HEALTH EDUCATION**



Facilitators
ROYALTY WORLD
THE MIKE YANOU FOUNDATION



Contact us
(+237) 680 00 49 50
(+237) 652 01 86 14
(+237) 679 73 48 03
www.royaltyworld.org
royaltyservices14@gmail.com

f RestoreHerDignity

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- **Bolifamba Community Transformation Project:**

2020 marked 4 years of the Bolifamba Community transformation project, the anniversary was celebrated by quarter-heads of the community agreeing to prioritize water for all as the most crucial need for the community. We agreed on strategic actions to distribute water to suffering areas from the AMEM water catchment in the heart of the community.

Royalty World | Mike Yanou Foundation

BOLIFAMBA COMMUNITY
TRANSFORMATION PROJECT



4th
ANNIVERSARY

 **FRIDAY 31ST**
JANUARY 2020

 **3pm prompt**

 **CATHOLIC CHURCH**
HALL, MILE 16

CALL TO ACTION: To commemorate the 4th Anniversary of the Mile 16 project, We are raising 15 Million XAF (US\$25000) to improve Water Access and Supply in the Community.

CONTACT: 652 01 86 14

TRANSFORMING COMMUNITIES ONE HEART AT A TIME

- **Royalty Back to School Campaign:**

To address the rising rate of teenage pregnancy in communities because of the current Anglo-phone crisis we launched a campaign to assist 40 girls to return to school.

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Events

We organized major events to execute the above projects, for every event mindset transformation was primary focus:

1. Royalty World Annual Retreat January 2020:

Goal:

As a faith based organization, quality time with the Lord to get direction as a team is fundamental. It was a time to bond and connect as staff, volunteers and members.



Outcome:

Every participant left refreshed and equipped with tools to craft their personal vision for the year, accompanied with personal leadership tips to follow through on their commitment. They learned how to lead from every direction.



2. Celebration of the 4th Anniversary of the Bolifamba Community Transformation Project January 2020:

Goal:

4 years into the Bolifamba project it was time to evaluate our progress and to remind the community of the ambitious goal to intentionally transform our community by utilizing our inherent resources.



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3. Team training of trainers on Menstrual Hygiene and Sexual health, February 2020

Goal:

To equip the team on necessary knowledge and skills on menstrual hygiene education and teaching methods .

Outcome:

Team members developed keen interest in menstrual hygiene matters and were equipped to lead trainings.

4. Visit of UNHCR director, to pad production workshop, April 2020

Goal:

To evaluate the workshop if it meets the standards for masks production.

Outcome:

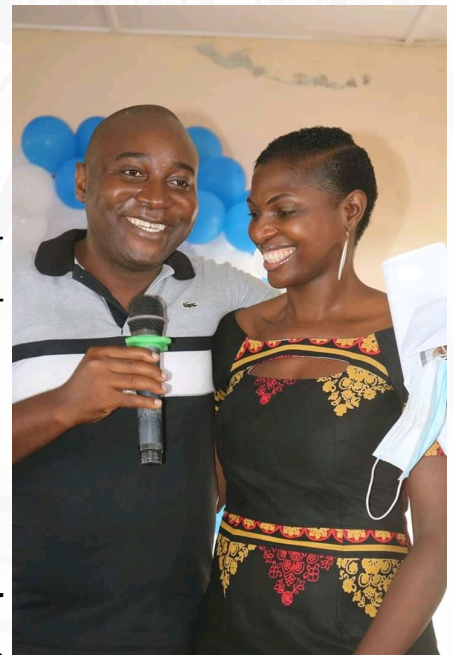
Workshop was confirmed to have met the required standards for washable masks production. We eventually produced over 1,000 washable masks.



5. HIMS Leadership Academy April 2020

Goal:

To equip students in Higher Institute of Management Sciences with Leadership and Entrepreneurial skills



6. Water for All Bolifamba Community project planning Meeting involving key stakeholders within the Bolifamba community May 8, 2020

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7. Poets Reach out May 25th 2020;

Community education on proper menstrual hygiene management and donation of 60 reusable sanitary pads to young girls in Bolifamba coupled with gender inclusive menstrual hygiene and Sexual reproductive health education to over 50 adolescents, Executed in partnership with STAGE LIFE and Bright Future Foundation.



8. Celebration of Menstrual Health Hygiene Day May 28th 2020

To commemorate Menstrual Health Hygiene Day 2020 we organized a 3day workshop on the theme 'Evnvision Bolifamba' the goal was to challenge young girls and boys to look beyond the stigma surrounding menstruation and embrace their womanhood and live boldly accomplishing their dreams.



9.HIMS entrepreneurship Jamboree August 2020:

Annual Entrepreneurial event organized by the Higher Institute of Management Studies HIMS under our supervision, Students pitched 17 business ideas we coached them to develop to potential investors.

10.Career Orientation Day September 5th 2020:

A day we set aside to direct our students and adolescent girls helping them make informed career choices. It was also the graduation ceremony for their Holiday Skill Academy organized from July-August 2021.



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11. 40th Anniversary of our Founder and Fundraising event for the scholarship program;

Friends, family and well wishers of Royalty World Celebrated our founders birthday by raising funds for the scholarship program. It doubled as the official launch of the first ever scholarship scheme

40th anniversary in pictures



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12. Silicon Mountain meeting with Canadian High Commissioner to discuss partnerships

The Canadian Ambassadors visit to the Silicon mountain community was an opportunity for our founder to discuss partnership possibilities to reach more adolescent girls.



13. Christmas with Dignity reach out to 2 vulnerable families, December 23rd 2020

It's in our culture to organize love reach out to extend love to families who otherwise will not have a bright Christmas. We shared love gifts with the kids and ended the event with a movie night.



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Our Impact

- 1) Over **2,000** menstrual Health Bracelets produced and distributed to adolescent girls and women.
- 2) Over **10,000** reusable pads produced, sold and distributed across **5** communities in the North West and South West Regions
- 3) COVID-19 Response over **6,000** Masks Produced and distributed within the South West Region and its environs.
- 4) Educated over **100** girls and young women on menstrual hygiene education.
- 5) Socio-economic support and seed capital to **4** youths and **2** single mothers.
- 6) Made over **30** youths feel valued and loved through our Christmas with dignity event.
- 7) Offered employment to **10** single mothers in mile 16 Bolifamba through the pad production.
- 8) Trained some **14** adolescent girls across **6** communities in Bolifamba on menstrual bead making.
- 9) Through the collaboration of partner academic institutions, indigenes of mile 16 in the diaspora and some people of goodwill, secured full scholarship for **24** youths; 12 girls and 2 boys in secondary school, 4 girls and 1 boy in primary school, 3 girls and 1 boy in university.



Overall Impact



11+ Communities reached



564+ Youths directly



10,000+ Reusable pads distributed



10+ single mom supported



15 jobs created



6000 Masks distributed



5 projects completed



9 events organized



12+ partnerships created




4 repeat clients

TRANSFORMATION INSIDE OUT

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Human Resource



I STAND WITH THE

BOLIFAMBA
COMMUNITY
TRANSFORMATION PROJECT.

Royalty World | Mike Yanou Foundation 4 YEARS GONE, 6 YEARS TO GO

Doris Ngum
President



Manzo Zumafor
Programs Director




Cynthia Khan
Volunteer Lead

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Consultants




27th JANUARY
MIKE YANOU FOUNDATION DAY

I STAND WITH THE
**THE MIKE YANOU
FOUNDATION**

Royalty World | Mike Yanou Foundation


Nicole Yanou
Communications Officer



Laye Mbunkur,
Human Resource Officer



Relay Tangie
Adviser



Filip Touseyen
Research and Development

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Comprehensive Statement of Activities

For the year 2020

Code	Accounts	FCFA	USD
	Founders Contribution	1,580,000	\$2,633
	Local donations & Support		
	<i>Rhema Restaurant</i>	349,000	\$582
	<i>Zeo Communication</i>	750,000	\$1,250
	<i>Yanou Foundation</i>	600,000	\$1,000
	<i>Stage Life</i>	60,000	\$100
	<i>Jongo Hub</i>	555,000	\$925
	<i>Jevison Financials</i>	366,000	\$610
	<i>Blue Moon Consulting</i>	984,000	\$1,640
	<i>SetCam Foundation</i>	865,000	\$1,442
	<i>Other Individuals & Organisation</i>	2,540,000	\$4,233
	Foreign Donations & Support		
	<i>Rinoo Belgium</i>	12,823,530	\$21,373
	<i>One World Tuition</i>	3,370,000	\$5,617
	<i>Lessa Monstreal</i>	3,500,000	\$5,833
	<i>Other Foreign Donations</i>	1,569,000	\$2,615
	Other Revenue		
	TOTAL REVENUE	29,911,530	\$49,853
	Expenditures		
	Programmables Activities		
	<i>Restore her Dignity</i>	20,841,050	\$34,735
	<i>Royalty Back to School Campaign</i>	4,603,000	\$7,672
	<i>Bolifamba Community Transformation Project</i>	2,407,500	\$4,013
	<i>Royalty Business Breakfast</i>	-	\$0
	<i>Royalty Coaching Academy</i>	620,250	\$1,034
	Supportive Activities		
	<i>Administrative Expense</i>	1,464,250	\$2,440
	TOTAL EXPENDITURE	29,936,050	\$49,893
	Surplus / Deficit	-24,520	-\$41

Prospects for 2021

In 2021, our emphasis is still on addressing period poverty. We hope to expand our activities through partnerships and funding opportunities.

Our objectives:

We also intend to:

- Distribute 30,000 reusable sanitary pads to adolescent girls and single mothers, provide gender inclusive menstrual and sexual reproductive health education for at least 10,000 youths.
- Enable at least 20 students return to school.
- Re-launch monthly business meet up- the Royalty Business breakfast.
- Build a resilient team of committed volunteers and professionals to push our activities.



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Some of our Partners



TRANSFORMATION INSIDE. OUT